

# International Conference on Foundation Commemorative of the China Center of JRI in association with Seminar for Memory of The Late Professor Emeritus Richard O. Goss

*“Made in China 2025, One Belt One Road Initiative and Its  
Implication on the East Asian Economy and Logistics”*

Organized by

Jungseok Research Institute of International Logistics and Trade (JRI)  
INHA UNIVERSITY, Republic of Korea

Dates: 23-24 June 2017

Venue: 60<sup>th</sup> Anniversary Hall, No. 107, No.108, Inha University

Conference  
Chairpersons:



INHA UNIVERSITY

**Professor Oh Kyoung Kwon**

Director, JRI, INHA University, Korea



**Professor Paul Tae-Woo Lee**

School of Business IT and Logistics; Leader;  
The One Belt One Road Research Lab,  
RMIT University, Australia

# **International Conference on Foundation Commemorative of the China Center of JRI in association with Seminar for Memory of The Late Professor Emeritus Richard O. Goss**

This conference will be held in honor of opening of the China Center, Jungseok Research Institute of International Logistics and Trade (JRI) and also in memory of Prof. Emeritus Richard Goss. The conference will be devoted to discussing theoretical and applied research work on current issues of Made in China 2025, One Belt One Road policy Initiated by the Chinese government and its implication on the East Asian economies and Int'l logistics. On these topics, the aim will be to raise debates at two complementary levels: Made in China 2025 and One Belt One Road Initiative Policy will have significant influences on the regional economies and logistics. A specific attention will be given to the consequences of the regional economic development, logistics issues, and human capacity building for this area. Contributions to the understanding of China's policy initiatives and the management of global logistics industry will be very welcomed. Empirical evidence should be drawn preferably from East Asian or Global experiences. Case studies bringing comparative material between these two areas will be appreciated.

The late Professor Emeritus Richard O. Goss (1929-2017) published numerous papers in shipping and ports, including *Studies in Maritime Economics* (1968, Cambridge University Press) and *Advances in Maritime Economics* (1977, Cambridge University Press). His works have contributed to enriching knowledge of students of maritime studies and maritime industries, not to mention policy makers. In memory of his great work, JRI holds a seminar for memory of the late Professor Emeritus Richard Goss in association with a special issue of *International Journal of Shipping and Transport Logistics*.

*Papers are particularly invited on the following topics, but not limited to:*

**1. Industrial transformation: theory and policy**

- *Made in China 2025: Policies and implications*
- *New opportunities under the background of industrial transformation in China*
- *New challenges for the Korean and East Asian Economies from industrial upgrade in China*
- *Trade issues in the East Asia economies.*

**2. Chinese Economy and East Asian Logistics**

- *Logistics issues under the background of China's economic development*
- *Recent progress of logistics network in East Asia*
- *Utilization of Chinese economy and logistics business model*
- *Demand forecast of logistics infrastructure*

**3. OBOR and Global Supply Chain Network**

- *OBOR and connectivity*
- *Impacts of OBOR on the global supply chain network*
- *Position of logistics hub in the East Asia*
- *Corporate and industrial issues from the OBOR*

**4. Seminar in Memory of the Late Professor Emeritus Richard O. Goss**

- *Contribution to port studies*
- *Contribution to shipping studies*
- *Contribution to policy development*

## **International Steering Committee:**

Inkyo Cheong (Inha University, Korea)  
Hyung Rim Choi (Dong-A University, Korea)  
Kevin Cullinane (University of Gothenberg, Sweden)  
Xiaowen Fu (University of Sydney, Australia)  
Victor Gekara (RMIT University, Australia)  
Hercules Harlambides (Erasmus University, The Netherlands)  
Jan Hoffman (President, International Association of Maritime Economists)  
Kai-Chieh Hu (Asian Logistics Round Table, ALRT; Soochow University, Taiwan)  
Zhi-Hua Hu (Shanghai Maritime University, China)  
Jun-soo Jeon (Sogang University, Korea)  
Oh Kyoung Kwon (Inha University, Korea)  
Jasmine S.L. Lam (Nanyang Technological University, Singapore)  
Junyeop Lee (Inha University, Korea)  
Paul Tae-Woo Lee (RMIT University, Australia)  
Tsung-Chen Lee (National Taipei University, Taiwan)  
Kevin Li (Chung-Ang University, Korea)  
Venus Lun (The Hong Kong Polytechnic University)  
Qiang Meng (National University of Singapore, Singapore)  
Theo Notteboom (Shanghai Maritime University, China and University of Antwerp & Ghent University, Belgium)  
Kichan Park (Inha University, Korea)  
Kamonchanok Suthiwartnareuput (Chulalongkorn University, Thailand)  
Wayne Talley (Old Dominion University, USA)  
Grace Wen-Yao Wang (Texas A&M University, USA)  
Gordon Wilmsmeier (Universidad de los Andes, Colombia)  
Zaili Yang (Liverpool John Moores University, UK)

(Surnames in alphabetical order)

## **Registration:**

Due date: 20 May 2017

Registration Fees: 150 US\$ per participant includes welcome dinner,  
lunch, coffees and conference pack.

How to register: to be announced

## **Conference organizer's contact points:**

Professor Junyeop LEE

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INCHEON 402-751, The Republic of KOREA

**Email:** [jylee@inha.ac.kr](mailto:jylee@inha.ac.kr)

# Conference Program

Thursday 22 June, 2017

18:00

**Welcome Reception**

-  
20:00

**Venue:** Gyungbokgung Hakik Branch

\* Transportation service will be arranged from hotel to the restaurant.

Friday 23 June, 2017

08:20-09:00

**Registration**

**Venue:** 60th Anniversary Hall, No. 107, No.108, Inha University

09:00 - 10:00

**Opening session:**

Moderator: Prof. Yongjin Kim (Inha University)

Opening Remarks

Prof. Oh Kyoung Kwon (Director, JRI, Inha University)

Welcoming Remarks

Dr. Soonja Choe (President, Inha University)

Congratulatory Remarks

Mr. Dongam Cho (TBA, Vice Mayor, Incheon Metropolitan City)

Congratulatory Remarks

Professor Caroline Chan (Head of School, School of Business IT and Logistics, RMIT Uni.;  
President, Australian Council of Professors and Heads of Information Systems (ACPHIS))

Congratulatory Remarks

Dr Jan Hoffman (President of International Association of Maritime Economists)

Retrospect Remarks

Professor Kevin X. Li (Editor-in-Chief, Maritime Policy & Management; Chung-Ang  
University)

Commemorative Photo

- Notes:** 1. Conference papers are presented in the following sessions after the opening session.  
2. Those who attend the 2017 IAME Conference may stopover in Incheon Airport on the way to Kyoto to attend this seminar to be held at Inha University in Incheon City.